

QAS Batch

Cleaning and Maintaining Addresses



QAS Batch, developed by Experian® QAS, cleans and enhances existing address records, and maintains the validity of those records over time. It compares each address in a database against the United States Postal Service® (USPS®) ZIP + 4™ data file of addresses.

QAS Batch will update and correct ZIP™ Codes, add missing data and correct spelling errors. If the ZIP Code™ is correct, but other address elements are missing or invalid, the software can add or correct them. QAS Batch can also clean international address data, sourced from the official postal records of 18 countries including the United States.

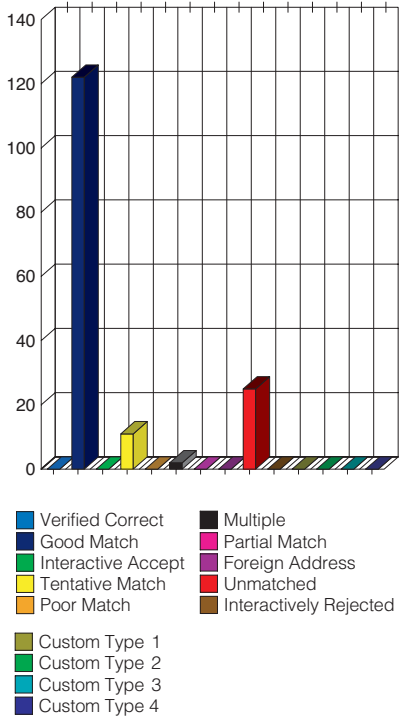
The software is easy to use. An intuitive wizard guides the user through the entire cleaning process, from the selection of data to be cleaned, to the selection of the country data to be used as a reference, to the determination of the correct output format. The addresses are then processed automatically.

QAS Batch delivers key business benefits

- **Precision** – Users will have a database containing accurate and consistent address records.
- **Durability** – Records can be maintained easily over time, saving the company time and money while preventing data degradation.
- **Reliability** – With the records stored consistently and accurately, any analysis of the database becomes simple and reliable.
- **Savings** – Accurate addresses allow substantial cost savings to be obtained from postal discounts and incentives.

Experian QAS
 125 Summer St Ste 1910
 Boston, MA 02110-1615
 T 888.727.8330
 us.info@qas.com
 www.qas.com/us

Processed Addresses



Key features

CASS Certified™

QAS Batch is certified by the USPS as meeting all CASS™ requirements. CASS is the process that ensures accurate carrier route, 5-digit ZIP, ZIP + 4 codes and Delivery Point Barcodes (DPBCs) are placed on mail pieces by address-matching software.

Reporting Function

QAS Batch produces a simple report to show how successful it has been in matching the address in the database against the standard USPS address data.

Delivery Point Barcodes

QAS Batch supports Delivery Point Barcodes (DPBCs). A DPBC represents the 9-digit ZIP + 4 code, the last 2 digits of the delivery point and a single check digit. A DPBC may help the sender qualify for special discounts on bulk mail.

DPV™ from the USPS

By working down to the premise (apartment or suite number) level, Delivery Point Validation (DPV) verifies the accuracy of deliverable addresses. DPV checks premise numbers to ensure that they are actually existing addresses, rather than just possible numbers within a range. This reduces the number of undeliverable-as-addressed (UAA) address files, which can lead to significant savings.

Also available...

QAS Pro, an international address management tool that validates addresses as they are entered into a database against the official postal records of 18 countries, including the United States.

QAS Pro Web validates addresses as they are entered via your website, which means that addresses entering your database from the Web are valid and correctly formatted at the point of entry.

QAS Names validates residential names and addresses against thousands of data sources.

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